



Selleys Yates

Australian Packaging Covenant

Action Plan

December 2012

December 2012 – December 2016



Executive Summary

Selleys & Yates were signatories of the National Packaging Covenant for 10 years prior to our demerger with Orica in 2010.

This is our 1st Action Plan since becoming an Australian Packaging Covenant signatory, and incorporates the KPIs established in the Australian Packaging Covenant. This plan adopts the KPI based format detailed within the Australian Packaging Covenant Handbook for signatories – September 2010. Many of the actions detailed within this document build upon existing strategies and initiatives under the previous Covenant, for example, the evolution of the Environmental Code of Practice for Packaging (ECoPP) into the Sustainable Packaging Guidelines (SPG) and the integration of the SPG process into standard business practices.

This action plan contains no baseline data but outlines our timetable for gathering data or refreshing existing data upon which appropriate actions can be taken.

As a signatory to the Australian Packaging Covenant (APC) Selleys Yates will work both internally and with external partners to minimise the overall environmental impacts of packaging by actively pursuing the specific APC performance goals of Design, Recycling and Product Stewardship.

Company Summary

DuluxGroup is a manufacturer of products that protect, maintain and enhance the spaces and places in which we live and work. Consisting of four business segments (Paints Australia, Paints New Zealand, Selleys/Yates, Offshore & Other) DuluxGroup employs approximately 2500 people in Australia, New Zealand, Papua New Guinea, South-East Asia and China. This Action Plan covers the Selleys Yates Australian business division and the respective packaging that falls under this domain.

With origins dating back to the establishment of the Yates garden seeds business in the late 1800s, Selleys Yates boasts an array of brands that have become household names, including Selleys, Yates, Rota Cota, Polyglaze, Liquid Nails, Aquadhere, No More Gaps, Spakfilla, Polyfilla, Parfix, Hortico, Watkins, Dynamic Lifter, Zero, Uplift and Ratsak. In 2012 Yates celebrated its 125th birthday.

In total, Selleys Yates sells over 50 million items per year, across 1200 SKUs and distributes through hardware, grocery, paint specialist and nursery channels. The overall turnover of the Selleys Yates business is approximately \$250M as reported in the 2012 DuluxGroup Review of Business Performance.

The major packaging materials & formats used by Selleys Yates are HDPE, PET, polypropylene & cardboard-composite cartridges, HDPE, LDPE & PET bottles, LDPE

laminate films & bags, corrugated shippers, aluminium tubes, metal cans & aerosols, cardboard sleeves, plastic triggers & caps & labels (paper & synthetic). The associated distribution packaging formats used by the Selleys Yates Australian business includes pallets, layer pads and pallet stretch-wrap.

The DuluxGroup Safety and Sustainability Policy upholds our corporate vision of a "Future Without Harm" which expresses our commitment to continually improve the safety and sustainability performance of our business. This includes the safety, health, environmental and community impacts associated with our products, operations and people. We believe that the Australian Packaging Covenant is in alignment with these principles and vision.

Further detailed information on the company can be accessed via the following web-sites:

- www.selleys.com.au
- www.yates.com.au
- www.duluxgroup.com.au

Covenant Contact Officer

Mr Chris Roden

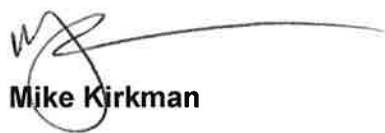
Packaging Manager

1 Gow St., Padstow, NSW, 2211

Phone : 02 9781 8786 Fax : 02 9781 8825

Email : chris.rodan@selleysyates.com.au

Action Plan Endorsement



Mike Kirkman

General Manager Selleys Yates

Date : 17/1/13

Selleys Yates Australia - Australian Packaging Covenant KPI Action Plan Dec 2012 – Dec 2016

APC – GOAL 1

DESIGN – Optimise packaging to achieve resource efficiency and reduce environmental impact without compromising product quality and safety.

APC - KPI 1

Proportion of signatories in the supply chain implementing the Sustainable Packaging Guidelines for design or procurement of packaging

APC Objective	Actions	Baseline data	Responsibility	Target	Completion	Evidence
Review all existing packaging against the Sustainable Packaging Guidelines (SPG)	1.1 Set up APC cross-functional team	No baseline data	Selleys & Yates Packaging Manager	APC Team Established	Jan 2013	Minutes of 1 st meeting
	1.2 Formulate Selleys Yates specific SPG policy & template for review of existing packaging.	No baseline data	Selleys & Yates Packaging Manager	Signed-off policy & templates	Feb 2013	Policy and templates documentation
	1.3 List all Packaging that is APC applicable.	No baseline data	Selleys Yates Procurement Manager	Selleys & Yates lists	April 2013	Report document
	1.4 Categorise packaging by group types for SPG review.	No baseline data	Selleys & Yates Packaging Manager	Packaging Group Types List	May 2013	Report document
	1.5 Determine timetable for SPG review of existing packaging, (prioritise by environmental impact & market volume.)	No baseline data	Selleys & Yates Packaging Manager	SPG Action Plan for Existing Packaging	July 2013	SPG Action Plan
	1.6 Perform and complete SPG review of existing APC packaging by group type.	No baseline data	Selleys & Yates Packaging Manager	80% volume / 25% SKUs by Dec 2014 Next 25% of SKUs by Dec 2016	Dec 2014 - Dec 2016	Evaluation reports
	1.7 Initiate activities to improve sustainability of packaging as identified in SPG review and within the SPG policy.	No baseline data	Selleys & Yates Packaging Manager	Implement sustainability improvements pending feasibility	July 2013 – Dec 2016	Actions documented on Evaluation Report

APC – GOAL 1 - continued

DESIGN – Optimise packaging to achieve resource efficiency and reduce environmental impact with compromising product quality and safety.

APC - KPI 1 - continued

Proportion of signatories in the supply chain implementing the Sustainable Packaging Guidelines for design or procurement of packaging

APC Objective	Actions	Baseline data	Responsibility	Target	Completion	Evidence
Use of the Sustainable Packaging Guidelines (SPG) in the design or procurement of all new packaging	1.8 Formulate Selleys Yates specific SPG policy & template for all new packaging.	No baseline data	Selleys & Yates Packaging Manager	Signed-off policy & templates	Feb 2013	Policy and templates documentation
	1.9 Train Packaging / Procurement / Marketing / Sales on SPG template & policy requirements	No baseline data	Selleys & Yates Packaging Manager	All relevant personnel trained	June 2013	Signed training register
	1.10 Integrate the SPG gate into the New Product Development (NPD) Stage-Gate process to ensure all new packaging is screened through the SPG.	No baseline data	NPD Manager	No product passes Gate 4 without SPG review.	Ongoing from July 2013	Completed templates attached to Gate paper

APC – GOAL 2

RECYCLING – The efficient collection and recycling of packaging

APC - KPI 3

Proportion of signatories with on-site recovery systems for recycling used packaging

APC Objective	Actions	Baseline data	Responsibility	Target	Completion	Evidence	
Efficient collection and recycling of packaging at offices and manufacturing sites	3.1 Conduct detailed product/distribution packaging recycling surveys at each manufacturing site.	No baseline data	Selleys Yates Safety & Sustainability Manager	Identify potential reduction of product/distribution packaging going to landfill	June 2013	Collected data and report for each site.	
	3.2 Conduct detailed post-consumer packaging recycling surveys at each manufacturing / office site	No baseline data	Selleys Yates Safety & Sustainability Manager	Identify potential reduction of post-consumer packaging going to landfill	June 2013	Collected data and report for each site.	
	3.3 Establish prioritised timetable for scoping of recovery systems where gaps have been identified in the recycling of both product / distribution packaging and consumer packaging.	No baseline data	Selleys Yates Safety & Sustainability Manager	Action Plan		Oct 2013	Recommended Actions document.
	3.4 Ensure that post-consumer recycling is implemented at each manufacturing / office site where deficiencies have been identified in survey.	No baseline data	Selleys Yates Safety & Sustainability Manager	Reduction of post-consumer waste going to landfill		June 2014	Actions recorded on Recommended Actions document.
	3.5 Ensure that product / distribution packaging recycling is implemented at each site where deficiencies have been identified in the survey (provided SH&E, quality and commercial viability). Liaise with key packaging suppliers.	No baseline data	Selleys Yates Safety & Sustainability Manager	Reduction of product / distribution packaging waste going to landfill		Oct 2014	Actions recorded on Recommended Actions document. Minutes of meetings.

APC – GOAL 2 - continued

RECYCLING – The efficient collection and recycling of packaging

APC - KPI 4

Proportion of signatories with a policy to buy products made from recycled packaging

APC Objective	Actions	Baseline data	Responsibility	Target	Completion	Evidence
Implement Buy Recycled policy.	4.1 Review & Implement Buy Recycled clause in Selleys Yates procurement policy. Ref - www.ecobuy.com.au	No baseline data	Selleys Yates Procurement Manager	Policy Established & signed-off	June 2013	Policy document. Implementation meeting minutes
	4.2 Quantify the recycled content of current product packaging by SPG package group or material type.	No baseline data	Selleys & Yates Packaging Manager	Accurate recycling data for major SPG package groups	Dec 2013	Packaging Group Report documents
	4.3 Scope the potential for the incorporation of recycled content (or increased recycled content) in current product packaging by SPG package group or material type.	No baseline data	Selleys & Yates Packaging Manager	Investigate at least 1 opportunity to add recycled content per category reviewed	June 2014	Evidence of research. Packaging Group Report documents
	4.4 Review recycled content of current consumables and opportunities for Buy Recycled. Ref – www.ecobuy.com.au	No baseline data	Selleys Yates Procurement Manager	Investigate 2 changes and Implement if commercially feasible	Dec 2013	Consumables List & Recommendations Report for each site.

APC – GOAL 3

PRODUCT STEWARDSHIP – Demonstrated commitment to product stewardship by the supply chain and other signatories

APC - KPI 6

Proportion of signatories that have formal processes for working with others to improve design and recycling of packaging

APC Objective	Actions	Baseline data	Responsibility	Target	Completion	Evidence
Implement processes for working with external parties to improve design & recycling of APC applicable packaging.	6.1 Liaise with key packaging suppliers to assist in the SPG review of existing and future packaging types. Embed process into SPG document & supporting quality documentation.	No baseline data	Selleys & Yates Packaging Manager	Learnings documented in the SPG forms	June 2013 – ongoing	Minutes of meetings. SPG forms
	6.2 Maintain contacts at recycling facilities to assist in recycling capability assessment of existing (SPG review) and future packaging types. Embed process into SPG document & supporting quality documentation.	No baseline data	Selleys & Yates Packaging Manager	Materials recycling potential recorded in SPG template	Dec 2013 - ongoing	Biennial Recycling Capability Review Document. Updated SPG template

APC – GOAL 3 - continued

PRODUCT STEWARDSHIP – Demonstrated commitment to product stewardship by the supply chain and other signatories

APC - KPI 7

Proportion of signatories demonstrating other product stewardship outcomes

APC Objective	Actions	Baseline data	Responsibility	Target	Completion	Evidence
Demonstration of other product stewardship initiatives and outcomes.	7.1 Audit plastic packaging and components for plastic identification code and appropriate disposal information. Refer – www.pacia.com.au	No baseline data	Selleys & Yates Packaging Manager	80% volume / 25% SKUs by Dec 2014 Next 25% of SKUs by Dec 2016	Dec 2014 - Dec 2016	SPG Forms
	7.2 Completion of annual Selleys Yates Product Stewardship Action Plan	No baseline data	Selleys & Yates Marketing Managers	Annual Milestones	Annually	Selleys Yates Product Stewardship Action Plan Report

APC - KPI 8

Reduction in the number of packaging items in litter

APC Objective	Actions	Baseline data	Responsibility	Target	Completion	Evidence
Reduction in the number of packaging items in litter	8.1 Participation in Clean Up Australia initiatives	1 business day per year	Selleys Yates HR Manager	Yearly participation	Annually	ACP Action Plan Report

*Note – Plastic identification code to be applied only where technically feasible. Minimum requirement is that code is applied to pack body & lid.

